



Government of Pakistan  
**PRIVATISATION  
COMMISSION**

# REQUEST FOR EXPRESSION OF INTEREST (EOI)

## SELECTION AND APPOINTMENT OF ADVERTISING AGENIES

Privatisation Commission (Ministry of Privatisation) intends to appoint advertising agencies for handling its publicity assignments for a period of two years through a competitive process.

All advertising agencies enlisted with PID are requested to submit their profiles, designs, art proposals, and artwork for any or all of the following categories: Print, Electronic Media (TV & Radio), Digital Media, and Outdoor Advertising Campaigns, with special reference to the public sector.

The last date for submission of Expressions of Interest (EOI) is **03 June 2026 at 1200 hrs** via email at:

**[dirmedia@privatisation.gov.pk](mailto:dirmedia@privatisation.gov.pk)**

For eligibility criteria and further details, please refer to the Advertisement Policy 2021 (Guidelines & Procedures) available on the PID website: **[www.pid.gov.pk](http://www.pid.gov.pk)**

**Director Media**  
**Privatisation Commission (Ministry of Privatisation)**  
**Kohsar Block, 4th Floor, New Secretariat, Islamabad.**  
**Phone No: 051-9205146-47**



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