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Naheed Memon has had a long and illustrious career spanning public service and private sector in Pakistan and the UK. She is currently the CEO of Oracle Power, a natural resource and power developer listed on the London stock market, developing significant projects in Pakistan and Australia. Naheed is also a Director in her family-owned conglomerate, the Kings Group of Companies, in Pakistan, overseeing its extensive growth and diversification.

Naheed has worked in Private Banking for Merrill Lynch, managing a multimillion book for clients in the MENA region. She has also been the founder CEO of Advicia Consulting Limited, a consulting practice, she set up in London servicing international trade bodies, as well as large industrial clients in the oil and gas sector. Naheed has also been the CEO of Manzil Pakistan, a public policy think tank in Karachi working in a cross section of sectors, advocating for economic growth through informed policy.

Naheed has served as the Chairman of the Sindh Board of Investment, Government of Sindh, for a number of years. In this position which was that of a provincial minister, she played a pivotal role in setting up SEZs, mobilising CPEC projects in multiple sectors, coordinating closely between Chinese and Pakistani counterparts, arranging FDI in multiple sectors in the province, facilitating investment in innovation, and improving the World Bank's Doing Business Ranking as the province's focal person. Naheed is also an adjunct faculty of Economics and Strategy at Pakistan's largest public sector business school, IBA, Karachi. She also sits as an independent director on the boards of public and private companies in Pakistan, UAE and Australia.

Naheed holds an MBA from Imperial College, University of London, a degree in Computer Science from FAST, University of Karachi, and an MSc in Economics from Birkbeck College, University of London.